

FOR IMMEDIATE RELEASE

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## PARAMOUNT THEATRE CELEBRATES ITS 90-YEAR ANNIVERSARY ON SATURDAY

**DENVER**—Paramount Theatre, located in the heart of downtown Denver on the 16th Street Mall (1621 Glenarm Place), is celebrating its 90-year anniversary on Saturday, Aug. 29, 2020.

The landmark venue built by Temple Buell for Publix Theatres has a rich history of hosting performing arts and entertainment events since 1930, beginning with the Grand Opening showing of "Let's Go Native", an American musical comedy film released by Paramount Pictures. The rave reviews and wide-spread public awe immediately established Paramount Theatre as the premier movie house in Denver. Since that time, the iconic venue has hosted world-class artists including: Frank Sinatra, Janelle Monae, Bruce Springsteen, Cyndi Lauper and Eddie Vedder. Other exciting performances hosted at the venue have included Moscow Ballet's Great Russian Nutcracker, the Banff Mountain Film Festival World Tour and films produced by Warren Miller Entertainment.

Paramount Theatre was listed on the National Register of Historic Places in 1980 and was declared a historic landmark by the City of Denver in 1988. KSE has owned and operated Paramount Theatre since 2002.

"Since the acquisition of the Denver historical landmark by KSE, the architectural preservation of the building has been of utmost importance," said KSE Chief Operating Officer **Matt Hutchings**. "The elegance of the Golden Age can still be felt and seen throughout the theatre."

Paramount Theatre is significant not only as an excellent illustration of Art Deco design and craftsmanship, but as a unique reflection of a broad social and cultural phenomenon that prevailed in the early decades of the 20th century in Denver and the entire nation.



Originally designed for the silent movies of the time, Paramount houses a Wurlitzer twin-console organ that produced varied sound effects in accompaniment with the picture show. More than 1600 pipes generate sounds of orchestral and percussion instruments as well as special effects such as train whistles, horses' hooves and pounding surf. While the introduction of sound pictures quickly eliminated the need for musical accompaniment, the organ remains as one of the largest to have ever been installed in the Rocky Mountain region and is joined by its sister in New York City's Radio City Music Hall as one of only two remaining in the United States.

"Paramount Theatre shares its excitement celebrating nine amazing decades of top-notch entertainment with patrons of the Rocky Mountain Region," said Paramount Theatre's General Manager **Chris Goddard**. "We look forward to hosting fans for several decades to come."

Due to the pandemic, Paramount Theatre is not currently hosting events but intends to celebrate its landmark anniversary with events in 2021. More information to follow.

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